



## Millcreek Gardens LLC

15088 Smart-Cole Rd, Ostrander, OH 43061  
(800) 948-1234 • FAX (877) 964-6446  
www.millcreekplants.com

### 2025 Custom Pre-Pricing Service

Millcreek Gardens LLC offers a Custom Pre-Pricing Service for our retail garden center customers. This service saves you time, and adds value, by enabling you to place pre-priced plant material directly onto your sales benches from our delivery truck. This will free your employees of the hassle of having to price the plants and enables them to tend to other tasks. With this service, we will design, print, and apply adhesive stickers to the containers on your order before shipment for a nominal charge.

These stickers are custom designed for you and include various fields of information that you choose. You may select various fields to print on the stickers, such as your Logo, Business Name, Retail Price, UPC, SKU, Picture, etc. The fields available vary depending on the size of the sticker you select.

We have two sizes of stickers available:

- 2 x 2" sticker available in black and white
- 3 x 4" sticker available in color

If you are interested in this service, please contact us to obtain the Custom Pre-Pricing Enrollment Form(s). We also offer a service to print stickers only. If you enroll in this service, we will print adhesive labels for your order and ship them with your plant material. The stickers can then be applied to the container by your staff.

***If you have a POS system and scan bar-codes at check out, please consider that our perennials and herbs have plastic Millcreek Custom Picture Tags that already contain a unique barcode.*** We can provide you with an Excel spreadsheet with plant names and UPC information so you may easily update your POS scanning system.

#### Pre-Pricing Service Requirements

1. **There is a one-time \$75 label design and setup fee per Customer account.**
2. Pre-Pricing Service Enrollment Form must be completed each year.
  - An enrollment form will need completed for the sticker you wish to have applied
  - Enrollment Forms must be received 14 days prior to your scheduled shipment.
3. Retail Pricing Declaration Form must be completed. This designates your retail price points based on each of our wholesale size and price categories. *If your company assigns retail prices individually by item (not in groups by wholesale price) please contact us for a spreadsheet that you can use to enter unique retail price by item).*

#### Please note:

- We calculate the total cost for the Pre-Pricing Service for the shipment by multiplying the number of pots stickered on the order by the applicable Pre-Pricing Service charge. This charge will be noted on the Invoice as "Custom Pre-Pricing". *Quantity discounts do not apply to the Pre-Pricing Service.*
- When providing the Pre-Pricing Service, we will do our utmost to assure that the proper labels will be on the plants. However, we cannot be liable for any amount greater than the Pre-Pricing Service charge on that invoice if the incorrect labels are applied.
- The Pre-Pricing Service Charge will be in addition to any other Special Handling Charges that may also apply, such as charges for broken flats, etc.

#### **Questions?**

Please contact our Sales Team at (800) 948-1234, option 1.

## SAMPLE STICKERS

actual sizes shown



**2" x 2" – Black and White**

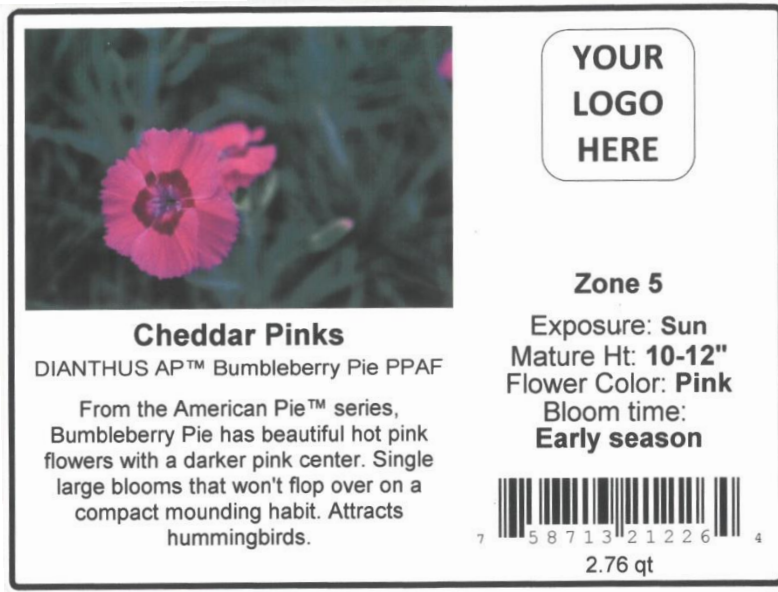
Items sold by Individual Pots: \$ .43 each

*Price includes sticker + application*

*Sticker only: \$ .23*

*please note:*

*Stickers for Flatted items are available as Sticker only.*



**3" x 4" – Color**

Items sold by Individual Pots: \$ .70

*Price includes sticker + application*

*Sticker only: \$ .52*

**2025 Custom Pre-Pricing Service Enrollment Form**

Company Name: \_\_\_\_\_  
Full Address: \_\_\_\_\_ Email Address: \_\_\_\_\_  
Your Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
Signature: x \_\_\_\_\_ Date: \_\_\_\_\_

- 2025 is the first season I've enrolled in Pre-Pricing Service → *There is a one-time \$75 sticker design and setup fee per Customer account*
- Yes, use my same sticker design as 2024!** (Previously enrolled customers)  
*\*please check the size products you would like pre-priced below*

**2" x 2" Black & White Adhesive Sticker**  
**\$.43 each applied to pot or \$.23 per sticker sent with order**

**Required fields included on your Custom Sticker:** Latin Name, Common Name, & Container Size

**Optional Fields : select up to 4 additional fields**

- Business Name     UPC     Plant Category (Herb, Perennial, Vine, etc)  
 Your Logo     SKU     \*Retail Price    \*Please complete & return the Retail Pricing Declaration Form  
*(please provide as a Black & White .jpg file type only)*

**3" x 4" Color Adhesive Sticker**  
**\$.70 each applied to pot or \$.52 per sticker sent with order**

**Required fields included on your custom sticker:**

- Latin Name
- Flower Color
- Retail Price (Please complete & return the Retail Pricing Declaration Form)
- Common Name
- Bloom Time
- Your Logo (please provide in .jpg file type only)
- Plant Description
- Container Size
- Zone
- Plant Photograph\*  
*\*if photograph is unavailable a garden scene photo will be used*
- Height
- Plant Category (Herb, Perennial, Vine, etc)
- Sun Exposure

**Optional Fields : select up to 3 additional fields**

- SKU     Business Name  
 UPC     other request: \_\_\_\_\_

**Please note:**

We will do our best to accommodate the fields you have chosen. We will work with you to design the best layout possible to account for variables such as the length of your business name and the number of fields of information you would like to include.

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When providing the Pre-Pricing Service, we will do our utmost to assure that the proper stickers will be on the plants. However, we cannot be liable for any amount greater than the Custom Pre-Pricing service charge on that invoice if the incorrect stickers are applied.

The Custom Pre-Pricing service charge will be in addition to any other Special Handling charges that may also apply, such as charges for broken flats, etc.

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## 2025 Retail Pricing & Sticker Selection Form

<b>Company Name:</b> _____	<b>Date:</b> _____
<b>Full Address:</b> _____	
<b>Your Name:</b> _____	<b>Phone:</b> _____
<b>Email Address:</b> _____	<b>Signature:</b> x _____

**\*\*if your company assigns retail prices individually by item (not in groups by wholesale price) please contact us for the 2025 Barcode report that you can use to enter unique retail price by item.**

<b>STICKER SIZE REQUESTED</b>
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Check box next to option that applies if you enter a retail price.  
 (Options that are X'd out are not available for that pot size.)

3x4 (color) applied	2x2 (BW) applied	2x2 (BW) sent with order	Pot Size & Category	Wholesale Price	Your Retail Price	Your SKU* (if requested)
			<b>Decorative Planter</b>			
<input checked="" type="checkbox"/>			Annual 10" Hanging Basket	\$ 12.99		
<input checked="" type="checkbox"/>			Annual & PW® 12" Hanging Basket	\$ 18.99		
<input checked="" type="checkbox"/>			Annual 12" Oval	\$ 6.19		
<input checked="" type="checkbox"/>			Annual & Proven Winners® 12" Round	\$ 12.59		
<input checked="" type="checkbox"/>			Annual 16" Round	\$ 22.99		
<input checked="" type="checkbox"/>			Annual 8.5" Square pot	\$ 8.59		
<input checked="" type="checkbox"/>			Annual Combo 8" pot	\$ 6.45		
<input checked="" type="checkbox"/>			Proven Winners® Combo pot PRO #1	\$ 6.79		
			<b>3"</b>			
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Herb	\$ 2.30		
			<b>3.5"</b>			
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Annual	\$ 1.55		
			<b>4.5"</b>			
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Annual	\$ 3.05		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Annual Proven Winners®	\$ 3.59		
			<b>1-Quart</b>			
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Herb	\$ 3.35		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Herb - Lemon Grass	\$ 3.75		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Perennial	\$ 4.45		
			<b>6"</b>			
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Annual	\$ 4.05		
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		Annual	\$ 4.89		

3x4 (color) applied	2x2 (BW) applied	2x2 (BW) sent with order	Pot Size & Category	Wholesale Price	Your Retail Price	Your SKU* (if requested)
			<b>PRO#1</b>			
			Perennial	\$ 7.69		
			<b>PRO#2</b>			
			Garden Peony	\$ 17.99		
			Perennial, Shrub	\$ 11.75		
			<b>IMPACT</b>			
			Perennial	\$ 8.09		
			Perennial	\$ 9.09		
			Perennial	\$ 9.85		
			Perennial	\$ 10.19		
			Perennial	\$ 10.65		
			Perennial	\$ 11.15		
			Perennial	\$ 11.79		
			Perennial	\$ 14.95		
			Proven Winners Perennial	\$ 10.29		
			Proven Winners Perennial	\$ 11.05		
			Proven Winners Perennial	\$ 11.95		
			Shrub	\$ 8.09		
			<b>3.0 Gallon</b>			
			Peony, Itoh	\$ 34.99		
			Proven Winners Perennial Hibiscus	\$ 15.49		
			Proven Winners Shrub	\$ 22.50		
			Proven Winners Shrub	\$ 23.50		
			Shrub	\$ 22.00		
			Shrub	\$ 23.00		