



Millcreek Gardens LLC

15088 Smart-Cole Rd, Ostrander, OH 43061

(800) 948-1234 • FAX (877) 964-6446

www.millcreekplants.com

2023 Custom Pre-Pricing Service

Millcreek Gardens LLC offers a Custom Pre-Pricing Service for our retail garden center customers. This service saves you time, and adds value, by enabling you to place pre-priced plant material directly onto your sales benches from our delivery truck. This will free your employees of the hassle of having to price the plants and enables them to tend to other tasks. With this service, we will design, print, and apply adhesive stickers to the containers on your order before shipment for a nominal charge.

These stickers are custom designed for you and include various fields of information that you choose. You may select various fields to print on the stickers, such as your Logo, Business Name, Retail Price, UPC, SKU, Picture, etc. The fields available vary depending on the size of the sticker you select.

We have two sizes of stickers available:

- 2 x 2" sticker available in black and white
- 3 x 4" sticker available in color

If you are interested in this service, please contact us to obtain the Custom Pre-Pricing Enrollment Form(s). We also offer a service to print stickers only. If you enroll in this service, we will print adhesive labels for your order and ship them with your plant material. The stickers can then be applied to the container by your staff.

If you have a POS system and scan bar-codes at check out, please consider that our perennials and herbs have plastic Millcreek Custom Picture Tags that already contain a unique barcode. We can provide you with an Excel spreadsheet with plant names and UPC information so you may easily update your POS scanning system.

Pre-Pricing Service Requirements

1. **There is a one-time \$75 label design and setup fee per Customer account.**
2. Pre-Pricing Service Enrollment Form must be completed each year.
 - An enrollment form will need completed for each size sticker you wish to have applied
 - Enrollment Forms must be received 14 days prior to your scheduled shipment.
3. Retail Pricing Declaration Form must be completed. This designates your retail price points based on each of our wholesale size and price categories. *If your company assigns retail prices individually by item (not in groups by wholesale price) please contact us for a spreadsheet that you can use to enter unique retail price by item).*

Please note:

- We calculate the total cost for the Pre-Pricing Service for the shipment by multiplying the number of pots stickered on the order by the applicable Pre-Pricing Service charge. This charge will be noted on the Invoice as "Custom Pre-Pricing". *Quantity discounts do not apply to the Pre-Pricing Service.*
- When providing the Pre-Pricing Service, we will do our utmost to assure that the proper labels will be on the plants. However, we cannot be liable for any amount greater than the Pre-Pricing Service charge on that invoice if the incorrect labels are applied.
- The Pre-Pricing Service Charge will be in addition to any other Special Handling Charges that may also apply, such as charges for broken flats, etc.

Questions?

Please contact our Sales Team at (800) 948-1234, option 1.

SAMPLE STICKERS

actual sizes shown



2" x 2" – Black and White

Items sold by Individual Pots: \$.38 each

Price includes sticker + application

Sticker only: \$.20

please note:

Stickers for Flatted items are available as Sticker only.



3" x 4" – Color

Items sold by Individual Pots: \$.64

Price includes sticker + application

Sticker only: \$.46

2" x 2" Black & White Adhesive Sticker

2023 Custom Pre-Pricing Service Enrollment Form

Individual Pots \$.38 each

Company Name: _____

Full Address: _____

Email Address: _____

Your Name: _____

Phone: _____

Signature: x _____

Date: _____

☐ 2023 is the first season I've enrolled in Pre-Pricing Service → *There is a one-time \$75 sticker design and setup fee per Customer account*

☐ *Yes, use my same sticker design as 2022! (Previously enrolled customers)*

**please check the size products you would like pre-priced below*

Required fields included on your Custom Sticker: Latin Name, Common Name, & Container Size

Optional Fields : select up to 4 additional fields

- ☐ Business Name ☐ UPC ☐ Plant Category (Herb, Perennial, Vine, etc)
☐ Your Logo ☐ SKU ☐ *Retail Price *Please complete & return the Retail Pricing Declaration Form
(please provide as a Black & White .jpg only)

Select the size products you would like custom 2x2" stickers applied to:

Stickers for Items Sold as Individual Pots: \$.38 each	
<input type="checkbox"/> Decorative Planters	<input type="checkbox"/> IMPACT
<input type="checkbox"/> PW Combo Pots PRO#1	Perennials
<input type="checkbox"/> Hanging Baskets	Proven Winners Perennials
	Shrubs
<input type="checkbox"/> PRO#1	Vines
Perennials	
<input type="checkbox"/> PRO#2	<input type="checkbox"/> 3.0 Gallon
Garden Peony	Peony, Itoh
Perennials, Shrubs	Perennials
	Proven Winners Perennials
	Proven Winners Shrubs
	Shrubs

*Printed Stickers only for Flatted Items: (Stickers will not be applied to pots. See below.)	
3"	<input type="checkbox"/> Herbs
3½"	<input type="checkbox"/> Annuals
4½"	<input type="checkbox"/> Annuals, including PW Annuals
1-Quart	<input type="checkbox"/> Herbs
	<input type="checkbox"/> Perennials
6"	<input type="checkbox"/> Annuals, including PW Annuals
	<input type="checkbox"/> Herbs

☐ *Printed Stickers Only \$.20 each. Please check the size, above, for which products you would like Custom Stickers

When selecting this option, you will receive printed stickers only - these stickers will NOT be applied to the container. The stickers will be delivered with your order. (Flatted items are available as a Printed Sticker Only.)

Please note:

We will do our best to accommodate the fields you have chosen. We will work with you to design the best layout possible to account for variables such as the length of your business name and the number of fields of information you would like to include.

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When providing the Pre-Pricing Service, we will do our utmost to assure that the proper stickers will be on the plants. However, we cannot be liable for any amount greater than the Custom Pre-Pricing service charge on that invoice if the incorrect stickers are applied.

The Custom Pre-Pricing service charge will be in addition to any other Special Handling charges that may also apply, such as charges for broken flats, etc.

3" x 4" Color Adhesive Sticker
2023 Custom Pre-Pricing Service Enrollment Form

Individual Pots \$.64 each

Company Name: _____

Full Address: _____

Email Address: _____

Your Name: _____

Phone: _____

Signature: x _____

Date: _____

☐ 2023 is the first season I've enrolled in Pre-Pricing Service →

There is a one-time \$75 sticker design and setup fee per Customer account

☐ Yes, use my same sticker design as 2022! (Previously enrolled customers)

**please check the size products you would like pre-priced below*

Required fields included on your custom sticker:

- Latin Name
 - Common Name
 - Plant Description
 - Zone
 - Height
 - Sun Exposure
 - Flower Color
 - Bloom Time
 - Container Size
 - Plant Photograph*
 - Plant Category (Herb, Perennial, Vine, etc)
 - Retail Price (Please complete & return the Retail Pricing Declaration Form)
 - Your Logo (please provide .jpg only)
- *if photograph is unavailable a garden scene photo will be used*

Optional Fields : select up to 3 additional fields

- ☐ SKU ☐ Business Name
- ☐ UPC ☐ other request: _____

Select the size products you would like custom 3x4" stickers applied to:

Stickers for Items Sold as Individual Pots: \$.64 each	
<input type="checkbox"/> PRO#1 Perennials	<input type="checkbox"/> IMPACT Perennials Proven Winners® Perennials, Shrubs, Vines
<input type="checkbox"/> PRO#2 Garden Peony Perennials, Shrubs	<input type="checkbox"/> 3 Gallon Peony, Itoh Perennials Proven Winners® Perennials, Proven Winners® Shrubs, Shrubs

☐ Printed Stickers Only \$.46 each. Please check the size, above, for which products you would like Custom Stickers

When selecting this option, you will receive printed stickers only - these stickers will not be applied to the container.

The stickers will be delivered with your order.

Please note:

We will do our best to accommodate the fields you have chosen. We will work with you to design the best layout possible to account for variables such as the length of your business name and the number of fields of information you would like to include.

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2023 Retail Pricing Declaration Form

Date: _____

Company Name: _____

Full Address: _____

Your Name: _____

Email Address: _____

Phone: _____

Signature: x _____

****if your company assigns retail prices individually by item (not in groups by wholesale price) please contact us for a spreadsheet that you can use to enter unique retail price by item.**

Pot Size & Category	Wholesale Price	Your Retail Price	Your SKU*
Decorative Planter			
Pansy 12" Oval	\$ 5.99		
Annuals & Proven Winners® 12" Round	\$ 12.49		
Proven Winners® 12" Hanging Basket	\$ 18.99		
Annual 16" Round	\$ 21.99		
Proven Winners® Combo PRO #1	\$ 6.70		
3"			
Herb	\$ 2.19		
3.5"			
Annual	\$ 1.49		
4.5"			
Annual	\$ 2.99		
Annual Proven Winners®	\$ 3.49		
1-Quart			
Herb	\$ 3.09		
Perennial	\$ 4.39		
6"			
Annual	\$ 3.99		
Annual Proven Winners®	\$ 5.49		

* this field is optional and only needs completed if you are requesting it on your label

These flatted items are available as a printed sticker only, not affixed to the pots.

Pot Size & Category	Wholesale Price	Your Retail Price	Your SKU*
PRO#1			
Perennial	\$ 7.69		
PRO#2			
Garden Peony	\$ 17.59		
ITOH Peony	\$ 23.00		
Perennial, Shrub	\$ 11.50		
IMPACT			
Perennial	\$ 8.39		
Perennial	\$ 9.59		
Perennial	\$ 9.89		
Perennial	\$ 10.29		
Perennial	\$ 10.99		
Perennial	\$ 11.59		
Perennial	\$ 14.49		
Proven Winners Perennial	\$ 9.99		
Proven Winners Perennial	\$ 10.79		
Proven Winners Perennial	\$ 11.69		
Shrub	\$ 9.25		
Shrub	\$ 10.75		
Vine	\$ 11.99		
Vine	\$ 13.69		
Vine	\$ 15.39		
3.0 Gallon			
Peony, Itoh	\$ 32.99		
Perennial	\$ 16.99		
Proven Winners Perennial	\$ 14.99		
Proven Winners Shrub	\$ 25.00		
Proven Winners Shrub	\$ 26.00		
Shrub	\$ 24.50		
Shrub	\$ 25.50		

* this field is optional and only needs completed if you are requesting it on your label